ARTWORK GUIDELINES

When creating artwork for printing, there are several guidelines that you should keep in mind to ensure that your artwork looks great when printed:

- **Resolution:** Make sure your artwork has a high enough resolution for printing. A minimum of 300 DPI (dots per inch) is recommended to avoid pixelation or blurriness.

- **Color Mode:** Use the CMYK color mode for printing, as this is the color mode that printers use. RGB color mode, which is used for digital screens, should be converted to CMYK for printing.

- **Bleed:** Add bleed to your artwork. Bleed is the area outside of the finished trim size of your artwork that is used to ensure that the final printed piece has no white borders. Generally, a bleed of at least 1/8 inch is recommended.

- **Margins:** Leave a margin around the edge of your artwork to avoid important elements being cut off during the printing process. A margin of at least 1/4 inch is recommended.

- **File Format:** Save your artwork in a high-quality print-ready file format, such as PDF or EPS.

By following these guidelines, you can ensure that your artwork will look its best when printed.